



HONOR
CAMPAIGN

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Appendix

Introduction

Dear Brother,

This introduction will give you a look at what the Honor Campaign consists of and how you will be expected to follow the program. The Honor Campaign aims to help brothers and pledges of Zeta Psi maintain their oaths in which they promised to hold themselves at a higher standard than other men and to develop themselves as leaders. In this time of difficult public opinion against fraternities, we must prove, as brothers of Zeta Psi, that our fraternity supports the development of success of our members.

The Honor Campaign supports itself on four foundations that stem from the core values of Zeta Psi. Within the Honor Campaign you will find four foundations: "Brother Development, Chapter Development, Community Leadership, as well as Service and Philanthropy." It is our goal as brothers of Zeta Psi to implement the Honor Campaign and maintain its description to the best of our abilities.

Each four foundation will include specific criteria where you will be responsible to track your Chapter's progress and ensure that all the brothers in your chapter are maintaining the standards of the Honor Campaign. The campaign includes such requirements as grades, community service, ritual requirements and risk management policies. It is your Chapters duty to follow these requirements in the best possible way. The opportunity that the Honor Campaign will give to all active members of Zeta Psi will be extremely beneficial and like no other available at your college/university. The Honor Campaign allows for a wealth of personal development as well as instilling many of the original values of Zeta Psi into the men in our brotherhood.

Zeta Psi brothers have a responsibility to stand up for the wellbeing of others and to fight against personal harm. The Honor Campaign urges you to take this responsibility and apply it within your chapter, your pledging program and to actively fight hazing of any kind. Unfortunately, hazing has become a commonplace within the fraternity world where it is causing serious detrimental harm to not only the men involved, but also the organization as a whole. Hazing is the easiest way for a fraternity to face a lawsuit and the closing of a chapter. The Honor Campaign is a program that aims to eradicate these issues, in turn will creating a stronger brotherhood, better men, and a better Zeta Psi.

So please, read through the Honor Campaign and challenge yourself and your brothers to raise your standards and those of Zeta Psi.

Always in Tau Kappa Phi,

Zeta Psi Staff

Mission Statement & First Steps

Mission Statement

The purpose of the Honor Campaign is to create a healthy, safe, and constructive environment for every member of Zeta Psi, from their time as a pledge and active through their lives as elders. It shall create a positive pledge education process for every chapter, stressing mutual respect and prohibiting hazing activities, which will embody the ideals of the Zeta Psi Fraternity. The Honor Campaign will also help chapters teach and conduct the ritual and traditions of Zeta Psi in an exemplary manner.

First Steps

Every pledge should be made known of this program at the beginning of their pledge education period. Every active should try to strive to make their chapter of Zeta Psi the best it can be. There is no chapter that will ultimately succeed if it includes hazing. Every Elder must also adhere to the Honor Campaign's goals of mutual respect, trust and brotherhood to set a good example for younger members of the Fraternity.

Zeta Psi's Honor Campaign is a long-term project. Hazing will never be eradicated in the fraternal world without each individual brother taking up the fight individually. The Honor campaign is a continuance since our first statement denouncing hazing in 1883. Please stand up for Honor. Stand up for Trust. Stand up for our Brotherhood. Enjoy Zeta Psi the way it was meant to be; lifelong.

Brotherhood Development

Zeta Psi has a goal to encourage personal development and help establish lifelong friendships in a caring but challenging environment. To reach this goal, it is vital that a chapter push its members to achieve their academic potential. However, academics alone is not the only foundation of a great Zete: knowledge of our rituals and history is equally as important. Through the stimulation of the mind and development of strong bonds of brotherhood, we hope to impart the skills necessary to succeed in life. To complete this

- Chapter earns a GPA above the All-Men's GPA on campus.
- 100% of the potential new members complete the RML 101 LTI.
- Chapter has a positive, goal-oriented recruitment program that successfully attracts the chapter's ideal brother.
- Chapter successfully complete's the "Pledge In-Ceremony."
- Chapter successfully develops and implements a positive and rewarding new member education program that imparts the pillars of the Honor Campaign and the basic history of Zeta Psi's founding and expansion. *
- Chapter successfully initiates 100% of its potential new members.
- All members have full knowledge of the ritual and its proper execution.
- 15% of initiated members receive the gold escutcheon.
- Chapter has a written scholarship plan with defined goals that provide incentives or recognition for academic success.
- Chapter helps members connect with campus services for academic success.
- 100% of the chapter has an active profile on one of ZeteConnect's networking channels (Facebook ZeteConnect, LinkedIn Zete Connect, etc.).
- Chapter graduates 100% of its members who are in active and in good standing during their undergraduate at the university.

* See Appendixes a., b., and c. for 8, 6, and 4 Week Pledge Programs

Chapter Development

Our hope is that all Zetes find their undergraduate valuable in their personal and professional development. To maximize the rewards of undergraduate Zeta Membership, a chapter must encourage communication with the Grand Chapter and between chapters and attendance at Leadership Training Institutes in their region. After one's tenure as an active Zeta, as an Elder they should help contribute to the success of their chapter through involvement in an Elder Association and donations. Maintaining a positive relationship with elders will only further encourage positive member development.

- Chapter is in good standing and up to date with all its obligations, financial and otherwise, as per the Constitution of By-Laws of Zeta Psi Inc., FRMT Risk Management Policy, and its University's policies in the last year.
- Chapter conducts meetings each week and at least one ritual meeting each month with due order and decorum.
- Chapter has a clear, written Risk Management policy tailored to the local laws and regulations of their University.
- Chapter plans and executes at least one Comstock Chapter visit every semester.
- Chapter's Delta collects and reports all of the Chapter's demographics to the Grand Chapter of Zeta Psi.
- Chapter attends their regional LTI every academic year.
- Chapter attends the International Convention and the Phi's Conference every academic year.
- Chapter successfully completes the "Going Elder Ceremony" at the end of each academic term.
- Chapter has an active Elder Chapter Board and communicates regularly with them.
- Chapter has an active Elder Beta Pi and communicates regularly with them.
- Chapter produces and distributes alumni newsletters at least once each academic year.
- Chapter sponsors one alumni event each semester.

Community Leadership

Being a member of Zeta Psi should help develop leadership skills, both through participation in the chapter and the community. Through their experience, members can help their fraternity and university communities succeed. Skills learned in these situations will not only help the community succeed, but will lead to individual success as well.

- 60% of the Chapter participates in campus sponsored activities and/or programs at least once a semester (e.g. Homecoming, Greek Sing, Greek Week, etc.).
- 60% of the Chapter participates in leadership development workshops and/or programs at least once a semester (e.g. Resume Workshops, Guest Speaker Forum, Career Fair, etc.).
- 100% of chapter members are involved in other student organizations (e.g. sports teams, IM teams, clubs, societies, etc.).
- Chapter is actively involved with their local Greek governing body (e.g. participating in Presidents' Council, holding an executive leadership position, etc.).
- Chapter meets with fraternity/sorority advisor at least once per semester.
- Chapter meets with University/academic advisor at least once per semester.
- Chapter fosters positive relations with any and all surrounding neighbors.
- Chapter maintains strong relations with the local authorities and city officials.

Service and Philanthropy

Zeta Psi believes that all of its members should find a way to help their community in a positive manner. By doing this through donating our time efforts and dollars to the community that supports us, we foster development towards an enriched community. In turn, the community helps the cycle by helping the individual's success.

- Chapter has incorporated education about their philanthropic service causes being supported into all their fundraising events and at least one chapter meeting (e.g. brochures about the cause or a speaker on the issue).
- Each member completes at least 32 hours of community service each year. (32 weeks in an academic year = 1 hour of community service/week).
- Chapter participates in two or more service activities with participation from at least 60% of members every semester.
- Chapter plans and executes their own philanthropic event with participation from at least 80% of its members each year.
- Chapter includes a local philanthropic organization in its fundraising or community service project.