

### Zeta Psi International Headquarters

15 S Henry St., Pearl River, NY (845) 735-1847 www.zetapsi.org

#### FOR IMMEDIATE RELEASE

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# Zeta Psi Announces Tyler Boisvert as Chief Development Officer

Zeta Psi Fraternity and the Zeta Psi Educational Foundation are proud to announce that Tyler Boisvert, current Executive Director of the Fraternity and Associate Executive Director of the Foundation, will become Zeta Psi's Chief Development Officer shortly after the International Convention in Detroit.

In this newly established role, Tyler will lead Zeta Psi's donor engagement and fundraising efforts, support the strategic planning of major events alongside the CEO, and oversee the onboarding and development of elder volunteers and alumni organizations at all levels.

Tyler has served Zeta Psi with distinction for 15 years, bringing deep institutional knowledge and strong relationships across the organization. He is the only Zete to have visited every active chapter, helped launch Zeta Psi's overseas expansion, and has built strong ties with volunteers, elder associations, board leaders, and major supporters. He has also been actively involved in key fundraising efforts, including leading last year's 1847 Pledge Challenge, which engaged over 1,200 participants. A graduate of Seton Hall University, Tyler also holds an Executive Leadership Certificate in Change Management from Cornell University—training that has further enhanced his ability to navigate organizational growth and strategic development. His experience and insight make him exceptionally well suited for this new role.

"I'm very pleased that Tyler Boisvert has accepted a transformational role for Zeta Psi as our Chief Development Officer," said James Donald, Phi Alpha of Zeta Psi Fraternity. "In this transformational role for Zeta Psi, Tyler will not only lead our stewardship and donor programs, but also assist our elders in their volunteer efforts across the world. With this appointment, we believe Zeta Psi should be well positioned for the next several years."



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"It's a great day to be a Zete," added Will Woldenberg, President of the Zeta Psi Educational Foundation. "I've known Tyler Boisvert for 17 years, and in that time, no brother is better at developing and maintaining relationships across Zeta Psi. I can't wait to see how he and Spencer will immediately impact our fundraising, elder development, and Zeta Psi events."

We are grateful for Tyler's continued leadership and look forward to the impact he will make in this important new role.

## For any questions, please contact:

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