

**Job Description**

**Position:** 1847 Pledge Challenge Contractor

**Duration:** January - March

**Compensation:** \$5,000 plus performance incentives

**Hours:** Part-time initially, with a likely peak during the active fundraising period. Precise schedule to be determined by the contractor and Executive team.

Zeta Psi Fraternity, Inc. is seeking a contractor to lead and manage the 1847 Pledge Challenge, a fundraising campaign designed to engage and encourage participation from the fraternity's membership. The contractor will be responsible for driving participation, organizing campaign logistics, and meeting key performance goals.

**Key Responsibilities:**

- Develop and implement strategies to increase overall participation in the 1847 Pledge Challenge.
- Manage outreach efforts to chapters and individual members to encourage engagement.
- Coordinate and organize chapter and individual outreach in advance of launch.
- Collaborate with Zeta Psi staff and volunteers to maximize impact.
- Track and report progress on key metrics to the Executive team.
- Develop and implement a methodology to recognize and steward past and current year donors.

**Qualifications:**

- Proven experience in fundraising, campaign management, or alumni engagement.
- Strong communication and organizational skills.
- Ability to work independently, think outside the box and try new approaches.
- Familiarity with Zeta Psi Fraternity, Inc. is a plus.

**To Apply:** Send your resume to [boisvert@zetapsi.org](mailto:boisvert@zetapsi.org). Applications reviewed on a rolling basis.