

Letter from the Phi Alpha

Dear Brothers,

It is my sincere pleasure to provide you with my first report on the state of Zeta Psi since becoming your 139th Phi Alpha at our 175th Convention in New York City.

We continue to have a shared focus on the **value of life-long membership in Zeta Psi**. This has informed the actions of “Our Circle: A Strategic Plan for Zeta Psi” and it is the critical guidance we have provided to our staff so that they can perform their responsibilities appropriately. Let’s review the progress we have made for the items proposed in “Our Circle,” which I spoke of in August at our Convention.

- We are continuing to expand through our “75 From 175” concept, which seeks to have 75 active chapters by 2028. We currently have 21 potential groups identified, including a rechartering of the Sigma Phi chapter at the University Illinois-Chicago and the chartering of the Kappa Alpha chapter at the American College of Greece. Banquets are scheduled for these chapters on April 1 in Chicago and on May 20 in Athens. We also have current “colonies” at the University of Alabama, Grand Valley State University, Grenoble (France) and the Universities of Ottawa & Carleton. We intend to restart the Theta chapter (UConn) in 2023 and recently received approval to expand at the University of Delaware in 2024 as well as a soft approval from UC-Boulder (Delta Alpha). West Virginia University is interested in bringing Zeta Psi to campus in 2025. We are also targeting restarts at Alpha Beta (Minnesota), Delta Chi (American), Sigma Zeta (UCLA), Pi Sigma (Penn State), Nu Sigma (Seton Hall), Sigma Gamma (NC State), Xi (Michigan) and Nu (Case Western). Finally, we have engaged with or have existing leads at EPFL (Switzerland), Imperial (London), the University of Kentucky, Texas A&M (Tau Alpha), Temple University and Queen Mary University (London, UK). This growth is largely due to the efforts of our staff (especially Brother Ben Libon) and the support of our Chapter Development Committee.
- Our Insurance and Litigation Committee, along with our Executive Director, made a difficult but necessary recommendation to end our insurance relationship with FRMT due to a more competitive and valuable product offered by Holmes Murphy. This is expected to lower the insurance cost for each Zeta Psi member.
- The Ritual Committee is hard at work redesigning The Torch of Zeta Psi and is completing the Blue Book update for members of the Fraternity.
- Our Alpha Sigma Alpha has developed a sustainable model that will strategically communicate critical information about Zeta Psi. This will allow us to “Tell Our Story” regarding the value of Zeta Psi brotherhood.
- We have enhanced our board members’ experience by restructuring a number of committees and adding new ones. In addition, we have created job descriptions for our Grand Chapter officers. The addition of the Sigma Rho Alpha and Alpha Sigma Alpha as both elected and voting members has increased the importance of the Ritual and Communications Committees for our Grand Chapter and undergraduate chapters. We have also created a knowledge management depository for our Boards that will serve us well now and in the future.

And we’re just getting started – over the next six months, we’re going to further increase the inherent value in being a Zeta Psi member. We will revise our ideal chapter criteria, adjust our governing constitution and by-laws so that they better reflect how Zeta Psi will operate in the future, and – perhaps most critically – we will establish an Elder-At-Large Alumni Association.

We all owe a debt of gratitude to our wonderful staff members, especially to the tireless efforts of our Executive Director Tyler Boisvert. It is an honor to continue to serve you as your Phi Alpha and I hope to see or meet you at our 176th Annual Convention in Seattle, WA!

Will Woldenberg, Beta Tau, Tulane ‘07

Phi Alpha

