

Letter from the Foundation President

Dear Trustees of the Board of Zeta Psi Educational Foundation and its members,

This missive will remind us of how far we have come over the past five months and where we hope to go in the future. With our strategic plan in place and with a world that shifts like sand on a windy beach, keeping focused on what truly matters is especially important.

With this in mind, I'd like to remind us all about the Foundation's mission:

1. Our Foundation's mission is to support our members in their journey to become better men, who in turn will hopefully make the world a better place. Let's never forget our fundamental objective – that we are not only focused on our membership, but that we have obligations to our communities at large.
2. We must also continue to focus on our communication and outreach. It is not enough to do good work – it is important for our members to understand what we deliver for them every day.
3. To that end, our key initiatives are:
 - A. **Archive Digitization:** This will bring our collective history to our membership and the world in creative and engaging ways.
Our message of Love, Honor, Friendship and the like should always be with us.
 - B. **Scholarship Expansion:** Reaching more members who are in need in impactful and meaningful ways should be central to our mission.
 - C. **Expanding and Enhancing Membership Education:** Expanding access to membership education via our Learning Management System (LMS) by building more content and adding more certifications is vital.
 - D. **Building a New Mentorship Platform:** This will be aligned with our Membership Education initiative as we identify areas of practice, develop a better internship hub (ZeteConnect) and ultimately create a mentorship system. This will give our members access to guidance and support throughout their careers so that they can look back and say, "I am where I am because of Zeta Psi."
 - E. **Improving Alumni/Member Relations:** Creating active channels so that we can receive feedback from our actives and alumni leaders. This will help guide our actions and enhance overall participation, as we are all in this together.



In addition to these major initiatives, we continue to tackle additional projects that we hope will make life easier and more enriching for our members. For example, we have made slow, successful progress towards revamping our Regional Alumni Club (RAC) model. The RAC will serve the fundamental purpose of connecting Zetes who reside in the same geographical area. Connection, after all, is the point. Furthermore, we have been fielding suggestions about additional educational events and competitions outside of our typical LTI program. One of our first will be a Zeta Psi Pitch competition, which will help support the skills our members need in regards to pursuing entrepreneurship and other forms of leadership. Details to come!

Want to help? Go to <https://zetapsi.org/get-involved/> or scan the QR code. As we continue to improve and enhance the value we deliver, please keep these objectives in mind. They will guide us.

Sincerely,

Maurice Ducoing, Cornell '03
President, Zeta Psi Educational Foundation



Want to help? Scan the QR code.